

2026

nasm

Partner with the Industry's Leading Shell-Branded Marketers

Connect your company with the nation's top Shell-branded energy marketers by sponsoring the National Association of Shell Marketers (NASM).

NASM sponsorship provides a powerful platform to showcase your products and services to an influential network of decision-makers who shape the future of fuel distribution and retail. Gain year-round visibility, strengthen relationships, and position your brand as a trusted partner within the Shell-branded community.

**Maximize your impact -
become a NASM sponsor today!**

2026 NASM Conference & Industry Summit

*September 1-3, 2026
Hotel Zaza Museum District
Houston, TX*

ANNUAL SPONSORSHIP

Becoming a NASM Annual Sponsor provides your company with exceptional visibility and year-round marketing opportunities with the members of the National Association of Shell Marketers. While many benefits are centered around NASM's high-profile events, your sponsorship extends far beyond the conference—ensuring continuous exposure and recognition throughout the year.

Your investment as a NASM Annual Sponsor strengthens your connection with the Shell-branded marketer community and reinforces your commitment to industry partnership. Maximize your marketing impact and streamline your budget by securing your 2026 NASM Annual Sponsorship today!

	Diamond \$10,000	Platinum \$7,500	Gold \$5,250	Silver \$4,000	Bronze \$3,000
EVENT BENEFITS					
Tabletop Exhibit	✓	✓	✓	✓	✓
Pre/Post Event Attendee List	✓	✓	✓	✓	✓
Sponsor Ribbons on Badges	✓	✓	✓	✓	✓
Logo on Signage and Materials	XXL	XL	L	M	S
Logo and Link on Emails & Website	XXL	XL	L	M	S
Branded Conference Session	✓	✓			
Complimentary Attendees	4	3	2	2	2
Complimentary Marketer Invitations	2	1	1	1	
ASSOCIATION BENEFITS					
Logo w/ Link on NASM Website	XXL	XL	L	M	S
Logo w/ Link in @NASM e-Newsletter	XXL	XL	L	M	S
Banner Ad in @NASM e-Newsletter	✓	✓	✓		
Partner Spotlight in @NASM e-Newsletter	✓	✓			
Branded Partner Webinar	✓				

A la Carte Tabletop Exhibit

The tabletop exhibit space includes a six-foot draped table, two chairs, and one exhibitor badge.

\$2,000

A LA CARTE SPONSORSHIPS

Amplify your brand impact by adding à la carte conference sponsorships to your annual sponsorship—or reserve them individually. Available exclusively to NASM Supplier Associate members, many of these opportunities are limited and include prominent recognition on the conference website, printed materials, and on-site signage.

Act now to secure your spot—these exclusive opportunities won't last!

Lanyards Make your company impossible to miss with your logo on every attendee's lanyard.	\$1,000.00
Conference App Put your brand in attendees' hands! Your logo will be featured throughout the conference app, where participants check schedules, session details, and event updates.	\$1,000.00
Opening Reception Bar Put your brand front and center by sponsoring drinks at the Opening Reception - your logo featured for all attendees to see.	\$5,000.00
Specialty Coffee Break Start the day with your brand front and center! Sponsor the specialty coffee break on the first morning, with your logo featured on every coffee cup.	\$2,000.00
Treat Break Delight attendees with a sweet afternoon pick-me-up and put your brand in the spotlight.	\$2000.00
Reception Bar Raise a glass to your brand! Your logo will be prominently displayed as attendees enjoy drinks and networking.	\$5,000.00
Bloody Mary/Mimosa Bar Start the final morning in style! Sponsor the Bloody Mary and Mimosa bar and showcase your brand as attendees kick off the day.	\$2,000.00

SPONSORSHIP POLICIES

All sponsorships must be paid in full by **August 1, 2026**. Commitments are binding and non-refundable, and space is first-come, first-served. Cancellations require written notice; refunds are minus a 50% service charge. **NASM sponsorships are exclusive to Supplier Associate members** - not a member yet? **Join for \$750/year** and enjoy benefits through the end of 2026!

2026 NASM SPONSORSHIP CONTRACT

Company _____

Contact Person _____ Title _____

Address _____

City _____ State _____ Zip _____

E-Mail _____ Phone _____

Website _____

Membership (if not already a member)

Supplier Associate Membership - \$750

Annual Sponsorship

- Diamond Sponsor - \$10,000
- Platinum Sponsor - \$7,500
- Gold Sponsor - \$5,250
- Silver Sponsor - \$4,000
- Bronze Sponsor - \$3,000

A La Carte Options

- Tabletop Exhibit ONLY - \$2,000*
- Lanyards - \$1,000
- Conference App - \$1,000
- Opening Reception Bar - \$5,000
- Specialty Coffee Break - \$2,000
- Treat Break - \$2,000
- Reception Bar - \$5,000
- Bloody Mary/Mimosa Bar - \$2,000

* Included in All Annual Sponsorships

Total Payment Due: _____

- Check made payable to NASM enclosed.
- Invoice me so that I can pay via credit card online.

Send Completed Form with Payment To:

National Association of Shell Marketers
PO Box 43040
Louisville, KY 40253
E-Mail to: nasm@nasmonline.com

QUESTIONS?

CONTACT:

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