



## 2019 NASM Sponsorship Packages

Annual Sponsorship Commitment Level	Price	NASM Event Sponsorship (Shell National Conference)	Partner Spotlight in e-Newsletter	Banner Ad in monthly e-Newsletter	Banner Logo on NASM Website	*Annual NASM Supplier Associate Memberships	NASM Forum Series Call Sponsor	Wild Card	Number of Sponsorships Available
Black Gold Annual Sponsorship	\$20,000.00	Yes	2	12	Yes	5	2	2	2
Platinum Annual Sponsorship	\$15,000.00	Yes	1	9	Yes	2	1	1	4
Gold Annual Sponsorship	\$10,000.00	Yes	1	6	Yes	1			6
Silver Annual Sponsorship	\$5,000.00			3	Yes	1			10

\*represents # of automatic annual membership renewals

A La Carte Opportunities			
	Annual	1/2 year	Quarterly
Banner ad e-Newsletter	\$1,200.00	\$800.00	\$500.00
Banner ad NASM Website	\$1,000.00	\$600.00	\$400.00
Logo in e-Newsletter	\$1,100.00	\$700.00	\$500.00
Logo on NASM Website	\$900.00	\$600.00	\$400.00

Additional Sponsorships	
e-Newsletter supplier spotlight *based upon availability	\$2,000.00
NASM Forum Series Call Sponsor	\$3,000.00

## 2019 NASM Sponsorship Packages (Benefit Descriptions)

**NASM Event Co-Sponsor** – NASM is hosting a social event on the official conference agenda during the 2019 Shell National Conference in Los Angeles in April. All conference attendees will be encouraged to attend a cocktail mixer promoting the association to its members and prospective Shell-branded marketers. Nearly every Shell-branded marketer and major Shell-affiliated vendor will be at the semi-annual National Conference. This is an opportunity you will not want to miss! *More information coming soon...*

**Supplier Associate Company Membership** – Includes access to NASM’s marketer member database and inclusion in the supplier database, subscription to NASM’s e-Newsletter and member communications, discounted rates to NASM’s annual conference (NASM will be hosting an event at the Shell National Conference in 2019 in lieu of an annual conference), and the opportunity to shape the direction of the association through committee service.

**Partner Spotlight in e-Newsletter** – Define your business on your terms by telling your story to hundreds of NASM members and industry friends in one of our monthly @NASM newsletters.

**Banner Ad in monthly e-Newsletter** – Distributed to and read by hundreds of Shell and multi-branded marketer members, including key company decision-makers, each month.

**Banner Logo on Website** – Stay visible to NASM members and showcase your company logo via [www.nasmonline.com](http://www.nasmonline.com), NASM’s primary information source. *\*New website coming in Spring, ‘19*

**Eligible for Supplier Sponsored NASM Forums** – Updating the traditional webinar model, NASM Forums facilitate dialogue between the presenter and the audience. *\*\*Content MUST be beneficial and timely information for our jobber members and must be approved by NASM’s executive committee.*

**Wild Card** – Black Gold and Platinum level sponsors can choose extra benefits from any category within the sponsorship grid or can promote an idea of their own, subject to approval by NASM leadership.

**Give Us Your Ideas** – At NASM, we are flexible enough to work with our strategic financial partners. If you have an idea you would like to pursue through NASM, please reach out to Executive Director Matt Sawyers at the number below!



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